

# PRIVACY POLICY Rev. 7/27/2015

By using our website you agree to this Privacy Policy. Be sure to check this page periodically for updates.

## Visitor Tracking & Usage

- Certain information supplied by Users will be used to provide you with requested information or services.
- WE WILL NOT share your personal information with any other companies or individuals.
- We reserve the right to perform statistical analyses of User behavior in order to measure consumer interest in the various areas of our Website.

## Info we collect and how we use it

- Portions of the Website and Loyalty program require that Users give us contact information, such as a contact name, mailing address, phone number, and e-mail address.
- We collect personally identifiable information about you only if you voluntarily provide it to us and you have the option not to provide any personally identifiable information to us.
- You may voluntarily provide to us personally identifiable information such as your name, address, email, phone number and other contact information when you contact us, submit a request to us, fill out feedback or survey forms, enter contests or sweepstakes, register for a loyalty program, or subscribe to mailings or notices concerning our products.
- information will be used for the purposes for which you provide it
- If you supply us with your e-mail address, you may receive periodic messages from us regarding our restaurant, promotions and services
- You may opt out of receiving future mailings pursuant to the opt-out process set forth below.
- We gather traffic patterns, site usage information and other aggregated data to evaluate our visitors' preferences and effectiveness of the website.
- This data doesn't identify you individually
- Our websites may use cookies to enhance the browsing and usage experiences

## Opting-Out

- We will always provide you the opportunity to opt-out of receiving communications from us.
- You may request at any time not to receive future communications from us by choosing 'unsubscribe' from the most recent mailing you received, send us an e-mail or a letter.
- This information will be updated as soon as reasonably possible, subject to retention for dispute resolution, troubleshooting and other valid legal or business reasons.
- If you have any issues regarding your email subscription with us, please contact us and we will assist promptly.

## Site Security Measures

- We will take reasonable security precautions to keep your personal information confidential, other than as set forth in this Privacy Policy.
- We do not sell, transfer or disclose your personal information to any third parties other than for the limited purposes described in this Policy